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FOR IMMEDIATE RELEASE

September 11, 2024

PRESS CONFERENCE

Healthy Hoosier Community Flu Challenge Kick-Off Press Conference

Tuesday, September 17, 2024 @ Noon

Super Shot

1515 Hobson Road

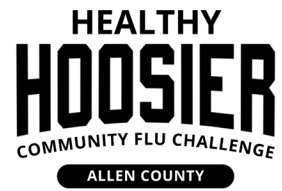
Fort Wayne, IN 46805

FORT WAYNE, IN, September 11, 2024 — Please join us for a press conference on Tuesday, September 17, 2024, Noon, as we launch the “Healthy Hoosier Community Flu Challenge” at Super Shot, 1515 Hobson Road, Fort Wayne, IN 46805.

Agenda:

- 12:00 – Mindy Waldron; Department Administrator, Allen County Department of Health
 - Welcome and comments on Health First Allen County and how it is supporting initiatives that will improve our local immunization rates.
- 12:03 – Connie Heflin; Executive Director, Super Shot
 - Healthy Hoosier Community Flu Challenge Kick-Off.
- 12: 05 - Thomas Gutwein MD; Allen County Health Commissioner
 - The importance of getting an annual flu vaccine.
- 12:08 – Dave McCormick; Director Immunization Division, Indiana Department of Health
 - The importance of communities coming together to re-build trust in vaccines
- 12:12 – VIP Ceremonial Rolling Up of Sleeves and Getting their Flu Shot
 - Dr. Gutwein, Nelson Peters, Dave McCormick, Dr. Al McGee Sr.
- 12:20 Questions from the media

About the campaign:



Currently, only about 25% of Allen County residents get their annual flu shot. The national Healthy People 2030 goal is that 70% of community members, 6 months and older, will get their annual flu shot. To get us on the path to 70% by 2030, we are launching the Healthy Hoosier Community Flu Challenge. We are inviting

local community partners such as health systems, pharmacies, schools, businesses, nonprofits, and churches, to come together to collectively provide increased access, increase awareness, and build trust in flu vaccines which will ultimately result in a healthier community. The goal is that 150,000 Allen County residents, 6 months and older, will join us in this challenge and get their annual flu shot during the 2024/2025 flu season (September 2024 – March 2025).



<https://health.gov/healthypeople/objectives-and-data/browse-objectives/vaccination/increase-proportion-people-who-get-flu-vaccine-every-year-iid-09>

About Super Shot, Inc.

Super Shot, Inc. is a local non-profit organization dedicated to promoting vaccination and offering convenient and affordable access to vaccines, protecting the Fort Wayne community against preventable diseases. Over the past 30+ years, Super Shot has administered more than 800,000 life-saving childhood and adult vaccinations. For more information or to contribute to Super Shot, please visit www.supershot.org.

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